

# Steps to a HealthierUS: Putting Prevention First



**April 15-16, 2003**

**Baltimore Marriott Waterfront Hotel  
Baltimore, MD**

**Preliminary Agenda as of 03/03/03**



## **Tuesday, April 15**

- 7:30 a.m. Registration/Continental Breakfast
- 8:15 a.m. **Opening Session**  
Denise Austin  
*Member, President's Council on Physical Fitness and Sports*
- 8:30 a.m. **Welcome**  
Richard H. Carmona, M.D., M.P.H., F.A.C.S.  
VADM, USPHS  
*Surgeon General and Acting Assistant Secretary for Health*
- 8:35 a.m. **Why Invest in Prevention: Health and Economic Perspectives**  
Ron Goetzel, Ph.D.  
*Vice President, Consulting and Applied Research  
The MedStat Group*  
James S. Marks, M.D., M.P.H.  
*Director, National Center for Chronic Disease Prevention and Health Promotion  
Centers for Disease Control and Prevention*
- 9:35 a.m. **Steps to a HealthierUS**  
Tommy G. Thompson  
*Secretary, U.S. Department of Health and Human Services*
- 9:50 a.m. **Partnerships for a HealthierUS: The Role of the U.S. Department of Education and the U.S. Department of Agriculture**  
Rodney Paige (invited)  
*Secretary, U.S. Department of Education*  
Ann Veneman (invited)  
*Secretary, U.S. Department of Agriculture*
- 10:15 a.m. Break
- 10:30 a.m. **The Latest in Prevention Research**  
Raynard Kington, M.D., M.P.H.  
*Deputy Director, National Institutes of Health*

- 10:50 a.m. **Putting Prevention First: Programs in Business, Education, Public Health, and Medicine**  
**Business** Joel R. Bender, M.D., Ph.D.  
*Corporate Medical Officer  
General Motors Corporation*  
**Education** Michael E. Ward  
*Superintendent of Public Instruction  
North Carolina Department of Public Instruction*  
**Public Health** David Hoffman  
*Director, Bureau of Chronic Disease  
New York State Department of Health*  
**Medicine** TBA
- 12:00 noon Luncheon
- 1:30 p.m. **A Public Health Action Plan To Prevent Heart Disease and Stroke**  
Robert Bonow, M.D.  
*President, American Heart Association*  
Julie Gerberding, M.D.  
*Director, Centers for Disease Control and Prevention*
- 2:15 p.m. **Public Health and Medicine Working Together**  
Allen Spiegel, M.D.  
*Director, National Institute of Diabetes and Digestive and Kidney Diseases*  
Frank Vinicor, M.D., M.P.H.  
*Director, Division of Diabetes Translation  
National Center for Chronic Disease Prevention and Health Promotion*  
Howard Zucker, M.D.  
*Deputy Assistant Secretary for Health  
U.S. Department of Health and Human Services*
- 3:30 p.m. **Concurrent Sessions**  
**(1) Physical Activity and Fitness: Creating Change for a Healthier Lifestyle**  
James O. Hill, Ph.D.  
*Professor of Pediatrics and Medicine  
University of Colorado*

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Melane Kinney Hoffman  
*Director, Health Campaigns*  
*American Association of Retired Persons*

M. Katherine Kraft, Ph.D.  
*Senior Program Officer*  
*The Robert Wood Johnson Foundation*

## **(2) Using Health Communication To Prevent Disease and Promote Health**

Linda Neushauser, D.Ph.  
*Clinical Professor*  
*School of Public Health*  
*University of California-Berkeley*

Ann Taubenheim, Ph.D., M.S.N.  
*Coordinator, Women's Heart Health Education Initiative*  
*National Heart, Lung, and Blood Institute*

Faye L. Wong  
*Director, Youth Media Campaign*  
*National Center for Disease Prevention and Health Promotion*

## **(3) Addressing the Obesity Epidemic**

Mary L. Jackson  
*Director, Trevoze Behavior Modification Program*

David Katz, M.D.  
*Center Director, Yale-Griffin Prevention Research Center*

Thomas N. Robinson, M.D., M.P.H.  
*Assistant Professor of Pediatrics and Medicine*  
*Stanford University School of Medicine*

## **(4) Reducing Health Disparities: Programs That Are Making a Difference**

Carolyn M. Jenkins, Dr.P.H.  
*Associate Professor*  
*Medical University of South Carolina*

Kenneth Jamerson, M.D.  
*Associate Professor*  
*Internal Medicine-Hypertension*  
*University of Michigan*

Susan Kinne, Ph.D.  
*Research Assistant Professor*  
*University of Washington*

## **(5) Comprehensive Worksite Health Promotion: What Is Best for Your Organization?**

David R. Anderson, Ph.D.  
*Vice President, Programs and Technology*  
*StayWell Health Management*

Shawn M. Connors  
*President and Founder, Hope Health*

Nico P. Pronk, Ph.D.  
*Vice President, Center for Health Promotion*  
*HealthPartners*

Michelle Tropper, M.P.H.  
*Director, Health Care Initiatives*  
*American Cancer Society*

## **Wednesday, April 16**

7:30 a.m. Registration/Continental Breakfast

8:15 a.m. **Opening Session**

8:30 a.m. **Plenary Session**

10:00 a.m. **President Bush's HealthierUS and Secretary Thompson's Steps to a HealthierUS Health and Fitness Initiative**

Elizabeth Majestic, M.S., M.P.H.  
*Acting Deputy Assistant Secretary of Health*  
*Office of Disease Prevention and Health Promotion*

10:30 a.m. Break

10:45 a.m. **Concurrent Sessions**

## **(6) Healthy Students/Healthy Staff: Schools Play a Critical Role in Preventing Disease**

Steven Gortmaker, Ph.D.  
*Professor*  
*Harvard School of Public Health*

Aaron Hardy, M.S.  
*Wellness Coordinator*  
*Washoe County School District*

Jon Wayne Hisgen  
*Comprehensive School Health Education Consultant*  
*Wisconsin Department of Public Instruction*

## **(7) Addiction and Disorder: Model Programs That Work**

Raymond L. Crowel, Psy.D.  
*Director, Child and Adolescent Services*  
*Baltimore Mental Health Systems, Inc.*

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Sam Tsemberis, Ph.D.

*Executive Director, Pathways to Housing*

Douglas Ziedonis, M.D., M.P.H.

*University of Medicine and Dentistry of New Jersey*

*The Robert Wood Johnson Medical School*

## **(8) Resources: Communities Contributing to a HealthierUS**

Mary Bobbitt-Cooke

*Director, Office of Healthy Carolinians/Health Education*

*North Carolina Department of Health*

*and Human Services*

Susan Downs-Karkos

*Program Officer*

*The Colorado Trust*

Donna Langill

*Program Associate*

*Grantmakers in Health*

Margot Zaharek, M.S., CD-N

*Community Action Coordinator*

*Yale-Griffin Prevention Research Center*

## **(9) Voices From the Community: Using *Healthy People 2010* as a Framework for Exemplary Programs in Action**

Lynn Faria, P.D.

*Coordinator, Healthy Meriden 2010*

Dianna Kirkwood

*Marketing Director, Mercy Medical Center*

Kathy Little

*Community Development Coordinator*

*Partners for a Healthy Community*

## **(10) State Efforts in Prevention**

Jean Chabut

*Director, Division of Chronic Disease and Injury Control*

*Michigan Department of Community Health*

Jane Moore, Ph.D., R.D.

*Program Manager, Health Promotion and Chronic*

*Disease Prevention*

*Oregon Department of Human Services, Health Services*

Elizabeth M. (Libby) Puckett, P.T.

*Executive Director, North Carolina Heart Disease*

*and Stroke Prevention Task Force*

12:00 noon Luncheon

Michael Samuelson

*Director, The National Center for Health Promotion*

1:30 p.m. **Plenary Session**

Speaker TBA

3:00 p.m. **Closing Remarks**

Richard H. Carmona, M.D., M.P.H., F.A.C.S.

VADM, USPHS

*Surgeon General and Acting Assistant*

*Secretary for Health*